



## 2024 Core Value Awards

The purpose of the AMFA is to strengthen our community by connecting citizens under a common interest and giving every child the opportunity to explore the joy of sport. We are focused on developing a culture built on five core values:



### **EFFORT**

The vigorous or determined attempt for successful outcomes.



### **PASSION**

The intense desire or drive, and enthusiasm for achievement.



### **COMMITMENT**

The demonstrated dedication to an action or strategy to reach success.



### **INTEGRITY**

The presence and use of honesty and having strong morals on and off the field.



### **EQUALITY**

The awareness that all players should be treated fairly and to have the same opportunities for growth and development.



**EFFORT | PASSION | COMMITMENT | INTEGRITY | EQUALITY**



Each AMFA team will be provided with a set of 5 tokens at the beginning of the season. These tokens are to be given out during the softball season to a player on the team that actively demonstrated one of the goals during the course of a game, practice, or in a “moment of greatness”. It is based on the discretion of the Coaching team.

For every team at every level of play, the goal of the core value tokens is to acknowledge the players’ actions and to celebrate success. Our desire is to build our community-focused future leaders.

At the end of the softball season, the AMFA will be asking coaches to nominate players from their team that exemplify these values, and then submit their players’ names and reasoning (consisting of a small paragraph 3-4 sentences) to the Manager of Community Engagement. There will be a selection committee of 3 Executive members who will help identify five players from the entire association to be the Value Award Representative for the current season, and they will receive a personalized trophy acknowledgement of achievement to keep. They will also be identified on our web page as the recipient of this award.

If you have any questions regarding the AMFA’s Core Value Awards please contact our Manager of Community Engagement, Sheri DeLeeuw at [sheri.deleeuw@amfa.ca](mailto:sheri.deleeuw@amfa.ca) or 604-613-4885.



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