**Dear Community Business Leader**

The Abbotsford Outlaws [Age Group] Fastpitch team is a part of the Abbotsford Outlaws Rep program. This team is already hard at work and will train and practice throughout the fall and winter months leading up to the start of their season in April.

The success and effective development of youth sport is substantially attributed to the generous support and donations from our sponsors in the community. Our hope is that your company would consider supporting these girls with a sponsorship donation.

Company sponsorship will allow the girls to have the necessary equipment, uniforms, and safety gear, as well as to participate in tournaments where they will expand their skills and make lifelong memories. All of the funds donated will be used to develop top-level Abbotsford athletes of tomorrow. Many of the girls have hopes for University and Team Canada!

We value the support of our friends in the community and look forward to your participation at whichever level you choose. We would be proud to display your logo or name on our team banner!

On behalf of the players, families, and coaching staff of the Abbotsford Outlaws [Age Group] Fastpitch Team we want to thank you for your time in considering our request. Please feel free to contact me if you need any further information.

Team Manager: [Manager Name]

Email: [Manager E-mail]

Phone: [Manager Phone Number]

Sincerely,

Abbotsford Outlaws [Age Group] Fastpitch Team

**Abbotsford Minor Fastball Association**

**Sponsorship Program – 2024 / 2025**

**Home Run Sponsor: $2000 +**

* Company logo on an AMFA banner, which will be prominently displayed at AMFA-wide events: Opening Day, Home Tournaments and Learn to Play Opening Day.
* Mention and link to website on AMFA social media
* Company Logo on team practice shirts (\*\*If sponsorship & logo received before \_\_\_\_\_\_\_\_\_\_) OR

Company Logo on off-field apparel of your choice, such as team hoodie, jacket, backpack, etc.

* Company Logo and link to your website on our AMFA website Team page
* Company Logo on team banner – to be hung from the dugout at all games and tournaments
* Team photo and a letter of appreciation for your support

**Double Play Sponsor: $1000**

* Mention and link to website on AMFA social media
* Company Logo on team practice shirts (\*\*If sponsorship & logo received before \_\_\_\_\_\_\_\_\_\_\_\_) OR

Company Logo on off-field apparel of your choice, such as a team hoodie, jacket, backpack, etc.

* Company Logo and link to your website on our AMFA website Team page
* Company Logo on team banner – to be hung from the dugout at all games and tournaments
* Team photo and a letter of appreciation for your support

**RBI Sponsor: $750**

* Company Logo on team practice shirts (\*\*If sponsorship & logo received before \_\_\_\_\_\_\_\_\_\_\_\_)
* Company Logo and link to your website on our AMFA website Team page
* Company Logo on team banner – to be hung from the dugout at all games and tournaments
* Team photo and a letter of appreciation for your support

**Stolen Base Sponsor: $500**

* Company Logo on team banner – to be hung from the dugout at all games and tournaments
* Team photo and a letter of appreciation for your support

**Lead Off Walk Sponsor: $250**

* Team photo and a letter of appreciation for your support

**Abbotsford Minor Fastball Association: 2024-2025 season**

**Team-Level Sponsorship Agreement: *(Team name/year here)***

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Program

* I am interested in being a sponsor (circle one):

Home Run Sponsor - $2000 + / Double Play Sponsor - $1000

RBI Sponsor - $750 / Stolen Base Sponsor - $500 / Lead Off Walk - $250

Terms of Agreement

* I will provide the funds via e-transfer or cheque, payable to our official team name: ***(official team name here)***.
* I understand what is included in my sponsorship package.
* I am aware that for me to receive all the benefits of this sponsorship package, the sponsorship money needs to be submitted by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2025 (\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for team practice shirts).
* If a logo is needed, I agree to provide my logo in a high-quality vector file by \_\_\_\_\_\_\_\_\_\_\_\_\_\_ or earlier (\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for team practice shirts). I am responsible for delivering my logo with the best quality and high resolution for printing purposes.
* I know the season starts in early April and runs into the end of June, with championships happening in July. My sponsorship package will expire on July 31st, 2025.
* I understand that if my company interacts in the public sphere, including on social media, in a manner that is contrary to the AMFA core values of effort, passion, commitment, integrity, and equality, my company logo and website may be removed from the AMFA website and social media pages and that my sponsorship may be revoked and that no refund of sponsorship fees will be available.

Additional Information

* I was referred by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to sponsor the AMFA.
* Please circle one:
* I authorize my organization to be publicly announced on all social media pages. Yes No
* I would be interested in being a part of brief social media clips. Yes No
* I am aware of all the terms and conditions of the contract. Yes No

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name Signature Date

On behalf of the players, parents, and coaching staff of the 2024/2025 Abbotsford ***(team name/year here)*** Fastball team, thank you. Please feel free to contact our team manager if you need any further information.

* ***(Team Manager name here)*** – Team Manager ***(Team Manager email address here)***
* ***(Head Coach name here)*** – Head Coach

With Gratitude,

***(Team name / year here)***

**Abbotsford Outlaws [Age Group] Rep Softball**

**Sponsorship Program 2025**

The Abbotsford Outlaws [Age Group] Softball team would like to thank you for your generous support last season. Your donation helped the team achieve success, measured both in their abilities on the field and their amazing development! The team this year is already hard at work and will train and practice throughout the fall and winter months leading up to the start of their season in April.

The success and effective development of youth sport is substantially attributed to the generous support and donations from our sponsors in the community.

Company sponsorship will allow the girls to have the necessary equipment, uniforms, and safety gear, as well as to participate in tournaments where they will expand their skills and make lifelong memories. All of the funds donated will be used to develop top-level Abbotsford athletes of tomorrow.

We value the support of our friends in the community and look forward to your participation at whichever level you choose. We would be proud to display your logo or name on our team banner!

Head Coach [Coach Name]

Email: [Coach E-mail]

Manager Name: [Manager Name]

Email: [Manager E-mail]

Phone: [Manager Phone Number]

Sincerely,

The Abbotsford Outlaws 2025 [Age Group] Softball Team