

## 2026 AMFA AGM Meeting Minutes

**Date:** August 5, 2026,

**Location:** via GoogleMeet

**Total Attendees** (including Executives): **51**

**Called to Order** at 7:03 pm (Tom)

**Land Acknowledgement** (Tom)

### BYLAWS ADHERENCE

- Meeting Chair elected = Tom
- Quorum established with 51 participants
- Motion to approve the AGM agenda (Wendy), second (Megan/Darren)
- Motion to approve 2025 AGM minutes (Daniel), second (Megan)

### PURPOSE / VALUES STRATEGY

- "Connecting our community and helping kids find joy in sport"
- Key successes:
  - o Record number of players, 11 years running;
  - o The books are 'more than balanced'
  - o We spent more on Development this past year than we ever had and this showed on the field
  - o Fall Classic, Opening Day, new tournament – Spring Showcase, hosted SOTG
  - o Very successful at Districts – U13, U17, U20 B districts and the ... ?? C districts
    - '09A Outlaws were at Nationals last weekend, finishing 5<sup>th</sup> overall in the country

### REGISTRATION UPDATE

- 584 registered players
- Everything starts with the kids and everything we do is focused on retention; give kids the opportunity to learn and grow and they will come back to sport
- Kids will remember how you made them feel
- The same goes for the Board – this is the lowest amount of attrition from the Board in Tom's recollection
- Aiming to grow to the size of baseball by 2028 – most communities index about 3:1 (baseball:softball), 4:1 in the States
- Launched a U5 program this year
- Year over year growth is a key goal for us – this tells us if we're doing good work



### BYLAWS AMENDMENTS

- One bylaw amendment: Director at Large, developed to create an exception player and parent experience – the nominee is the “straw that stirs the drink”
- Motion to adopt bylaws as circulated (*Steve*), seconded (*Kara*); motion carried

### FINANCIAL UPDATE

- One of the challenges of the timing of the AGM is that we host it before the books close for the season; presented here is a snapshot
- Thank you to Nikki for working your magic again this year with the books!
- Highlights
  - o Slight deficit in registration budget
  - o Gaming Grant as anticipated (\$48000)
  - o Underspent on Uniforms / Equipment
  - o Fields and Field Maintenance were spot on
- Running about \$30000 - \$32000 → as a non-profit organization, it is our fiduciary responsibility to put this money back into the Association
  - o Team Equipment and Upgrades
  - o Used Gator
  - o Tournament infrastructure
  - o Team Training Equipment / Replacement of Hack Attack pitching machine
  - o Upgrades to off season training facilities (e.g. turf for Showbarn)



### KEY INITIATIVES FOR 2026/27

1. Improved facilities
  - o New member joining the Board who will be a strong voice in City Hall (Manager of Fields Safety)
  - o Build on the inroads we have made at Ex Park. Goal is to play all early games at Ex Park and then hand over to Slo Pitch – our philosophy is that kids should play earlier than adults
2. Launch Annual Banquet – planned attendance of 500, year-end event to cap off the season (increased communications strategy planned to facilitate launch this season)
3. 5-year strategy – build and deliver a comprehensive strategy to guide the growth of the AMFA to become a well-respected and one of the largest softball organizations in the province (with a growth strategy focused on local kids becoming interested in and joining softball here in Abbotsford)
  - o 1-page summary to be shared with the AMFA community at AGM next year



### EXECUTIVE ROLE REVIEW 2025/26

- Board roles have been reviewed and voted on at the most recent AMFA Executive meeting (July 27<sup>th</sup>, 2026) –
  - o Only members of the Management team can ascend into Board Level roles
  - o 3 Roles are renewed this year 2026-2028 roles → Nikki (treasurer), Phil (VP Development), Emily (VP Admin)
  - o Odd year roles – Wendy nominated to the Director at Large Role, Sarah nominated to the VP Operations Role, Darren to continue as VP Culture
  - o Explore AI as a solution for the Secretary Role
  - o Manager of Communications and Manager of SM roles are consolidated – Taisha Purper
  - o Coordinator of Team Manager roles – Looking for a House Team Manager
  - o Returning to their Manager Roles are 19 accomplished individuals – these 19 people are appointed to another 1-year term
  - o Manager of LTP program remains open
  - o Manager of Fields Safety – Jasmine – new role in the Management structure (no need for bylaw amendment)
- Gratitude to Katie McKay, Stacey Richmond who has been with the AMFA for many years, setting high standards for uniform management, Nathan R ... Learn to Play – profound changes to LTP this year – Tom highlights this as the 'preeminent model' for LTP that other associations should look to (QR codes, older kids demonstrating the plays)
- Management roles are one-year terms



Tom highlights the talent of the team presented on the Org Chart – great expertise, great thought partnership, striving to be good diplomats and good leaders. These folks 'grow the army of the engaged'.



Managers staying in current roles:

- |                                          |                                    |
|------------------------------------------|------------------------------------|
| - <i>Manager of Coaching Development</i> | <i>Daniel Goertz</i>               |
| - <i>Manager of Rep Program</i>          | <i>Sebastian Wong</i>              |
| - <i>Manager of House Program</i>        | <i>Steve Halliday/Shawn Budden</i> |
| - <i>Manager of Player Promotion</i>     | <i>Narinder Badesha</i>            |
| - <i>Manager of LTP</i>                  | <i>*OPEN*</i>                      |
| - <i>Manager of Compliance</i>           | <i>Sarah Mohle</i>                 |
| - <i>Manager of Sponsorship</i>          | <i>Kara Aiten</i>                  |
| - <i>Manager of Fundraising</i>          | <i>Gary McCaskill</i>              |
| - <i>Manager of Team Managers</i>        | <i>*OPEN* (Wendy to support)</i>   |



- |                                      |                |
|--------------------------------------|----------------|
| - Manager of Communications          | Taisha Purper  |
| - Manager of House Teams             | *OPEN*         |
| - Manager of Events                  | Candace Hagen  |
| - Manager of Tournaments             | Sheri Deleeuw  |
| - Manager of Community Engagement    | Kara Bertram   |
| - Manager of Logistics / Opening Day | Jayden Joubert |
| - Manager of Equipment               | Darren Meloche |
| - Manager of Schedules               | Scott Cadwell  |
| - Manager of Fields                  | Josh Morrison  |
| - Umpire Allocator                   | James Chassie  |
| - Manager of Uniforms                | Caila Reid     |
| - Manager of Apparel                 | Megan Faber    |

*\*All nominated/acclimated (Tom); seconded (Sheri)*

Special thanks to AMFA Executive membership and all those who devote time, energy, and dedication to the kids!

#### **KEY DATES 2026/2027**

- August 5: 2026 AGM
- August 10-14: Rep Coaches & Tryout Announcements
- September 7-13: Outlaws Tryouts – U13-U19 A&B
- September 24: Rep Coaches & Managers Meeting
- **October 16-18: Fall Classic - U19B & U17B**
- October – December: U11 Clinics
- **January 8-10 – U11Rep Tryouts**
- January 15: Rep Picture Night
- March 1: Registration Closes
- March 9: House Coaches & Managers Meeting
- March 13-April 11: House Indoor / Outdoor Preseason Team Practices
- March 29 or April 5: Rep Game Schedule Begins
- April 3: Opening Day
- April 8: House & U11Rep Picture Night
- April 10: LTP Begins
- April 12: House Game Schedule Begins
- **April 23-25: Spring Showcase - U13A & U15A**
- **May 28-30: Spirit of the Game - U11C**
- June 11-13: House Districts (Chilliwack)
- June 18-20: Rep Districts (Langley)
- June 25: Celebrating the Stars – AMFA Banquet
- July: Various Provincials



- **July 6: 2026 AGM**
- **August 4-8 – U19A Nationals – Abbotsford (bid pending)**

#### Highlights

- Tournaments to represent across A / B / C teams and age groups
- July 2026 – tentative AGM – may consider moving permanently to early fall to allow for full financial reconciliation; may also lead to a better turnout for AGM – will review with VP Admin / Treasurer
- Aug 4-8 – AMFA has bid in for U19A Nationals – may result in a bit of a cost



***"Don't stop when you're tired; stop when you're done."***

Board Members, Managers, Coaches, Umpires, Players – thank you for your commitment to the Association – you are what make the AMFA strong!



#### Round table/questions:

- Have the Rep Coaches been announced yet? → Rep Coaches will be announced next week via Social Media / AMFA website



Meeting Adjourned: 7:42 pm.

