



## 2026 AMFA BANNER FAQ's

### WHO PAYS FOR THE TEAM BANNERS?

Each team pays team fees of which \$200 is allotted to the team banner. If the banner costs less, or a team opts not to make a banner, the \$200 is refunded to them. If the banner costs more, teams are responsible for making up the difference. Generally, this amount will cover the basic design & printing of a banner. Teams who opt to use a professional photographer may find that they need to pay separately for their photos, and then use the \$200 when it comes time to print.

### WHAT ARE THE APPROXIMATE COSTS FOR BANNERS?

- We are partnering with Minuteman Press who has generously provided a 25% discount to the AMFA for our printing costs.
- Here are two options:
  - o 96x48" = \$146.32 + artwork set-up + tax
  - o 72x36" = \$98.70 + artwork set-up + tax
  - o Additional sizes can be requested
- Please note that additional charges may apply (\$50.00/hour) if adjustments to logo files are required to ensure high-quality printing.

### WHAT IS THE DEADLINE FOR SUBMISSION OF LOGOS AND WHAT IS THE PROCESS?

- **March 1<sup>st</sup> is the deadline** to ensure enough time for Minuteman Press to submit proofs for approval and have the team banners ready for the start of the 2026 season
- This year, Kara Aiton, Manager for Sponsorship, will directly submit the logos to Minuteman Press to try and keep things streamlined.
- Kara will connect with individual managers if different file vectors are needed

### WHAT IS THE PREFERRED FILE TYPE FOR LOGOS?

- Vector files such as .eps, .pdf, .ai, .svg
- Minuteman Press can convert other types (jpg, tif, gif, png, psd) however, this will result in additional labour fees

Please do not hesitate to reach out to Kara Aiton ([kara.aiton@amfa.ca](mailto:kara.aiton@amfa.ca), or through teamsnap) if there any questions or concerns.

